

THE BIG EVENT



Big Brothers Big Sisters
OF MCHENRY COUNTY



FRIDAY, NOVEMBER 12 | 6PM

Our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. We believe that every child has incredible potential, but not every child has the same opportunity to realize that potential. We pair kids with a Big Brother or Big Sister to help them see the best in themselves, and help them through positive mentoring experiences.

Join us on November 12 at Boulder Ridge Country Club and become a **DEFENDER OF POTENTIAL** at our biggest event of the year!

SPONSOR **THE BIG EVENT** AND REACH A WIDE AUDIENCE INCLUDING OUR BIGS, BOARD MEMBERS, AND DONORS

Company Name/Logo on
Email Blast to

3,000+

Increase Brand
Awareness among Guest
Attendance of

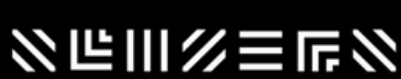
250+

Direct, positive impact
to kids in our programs

450+

QUESTIONS? WANT TO SPONSOR? CONTACT KELSEY ANDERSEN

Kelsey.Andersen@bbbsmchenry.org | 815.385.3855 X14



SPONSOR BENEFITS



PRESENTING SPONSOR - \$7,500 *CLAIMED

- Recognized at event as Presenting Sponsor
- Logo on digital invitations & social media marketing, pre - & post- event
- Premium table location for 10 guests with complimentary wine & special gift per guest
- Full-page color ad on the inside front cover of the event program
- Logo on event website & auction platform, BidPal
- Logo on BBBS website, with link to website



SPOTLIGHT SPONSORS - \$5,000

- Recognized at event as Spotlight Sponsor
- Logo on social media marketing, pre - & post- event
- Premium table location for 10 guests with complimentary wine & special gift per guest
- Full-page ad in the event program
- Logo on event website & auction platform, BidPal
- Logo on BBBS website, with link to website



Sponsor Levels \$3,500 - \$2,500 include:

- Full-page ad in the event program
- Logo in social media marketing
- Logo on event website & auction platform, BidPal
- Logo on BBBS website, with link to website



COCKTAIL SPONSORS - \$3,500

- Table for 10 guests with complimentary wine & special gift per guest
- Signage on the Bar with logo

MATCH SPONSORS - \$3,000

- Table for 10 guests with complimentary wine & special gift per guest
- Sponsor recognition during introduction of Matches of the Year
- Pays for 1 Match of the Year to attend at no cost

DEFENDER SPONSORS - \$2,500

- Table for 10 guests with complimentary wine & special gift per guest

Table Sponsor
\$1,500

- Table for 10 guests
- Quarter page ad in event program

Couple
\$250

Dinner for 2

Individual
\$150

Dinner for 1

RIBBON SPONSORS - \$500

- Bigs, Littles, Staff, and Board of Directors will be recognized with a ribbon
- Verbal recognition at event
- Quarter-page ad in event program

SUPPORTING SPONSORS - \$250

- Quarter-page ad in event program